



TRICIA CLEMENTS

CHIEF FUR WRANGLER

MuttButs.com

Social Media Management & Consulting
Specializing in Pet Businesses & Video

PREVIOUS PRESENTATIONS

EFFECTIVE VIDEO USE IN YOUR WORDPRESS BLOG

4/14/18 - WordCamp Atlanta 2018

USING VIDEO & LIVE STREAM TO ADD CONTENT TO YOUR SITE

4/19/17 - Alpharetta WordPress Meetup Speaker

JUMPSTART YOUR BUSINESS WITH VIDEO!

9/16/17 - The Entrepreneur Experience Conference Speaker

EFFECTIVE VIDEO USE IN YOUR SOCIAL MEDIA

10/7/17 - Zen Dog Web Services, Inc. Master Class Presenter

JUMPSTART YOUR BUSINESS WITH VIDEO!

8/25/17 - East Cobb Open Networking Meetup Presentation

POPULAR TOPICS

EFFECTIVE VIDEO USE IN YOUR WORDPRESS BLOG

WHERE'S THE CONTENT?

You've spent hours (maybe months) creating a gorgeous website or maybe you paid someone else to design it for you, but what's next? How do you consistently add content to your site?

Learn tips and hacks to use video to create content for your blog, social media, newsletters and much more. Never run out of content again!

If you struggle to add good, relevant content to your blog, book Tricia today!

TIPS & TRICKS TO HIT RECORD

JUST DO IT!

One of the hardest parts of incorporating Video into your marketing plan is simply hitting record or "go live".

After a 6 month marathon of Live Streaming every day, Tricia knows all of the tricks to overcome the fear of video and will share them with you.

THE IMPORTANCE OF VIDEO MARKETING:

- 74% of all internet traffic is video.
- By 2021, 82% of all internet traffic will be video.
- Video helps build the know, like & trust factor much faster than other marketing strategies.
- Video increases online engagement.



YOU Can Market with VIDEO Too!

"In 2015, the last thing I would have ever wanted to do is stand up in front of a group of people and give a presentation or speech. Discovering Periscope (Twitter's version of Facebook Live) in December 2015 changed all of that!

I now create weekly videos, live stream via Facebook Live once or more a week and even recently attended a Toastmaster's Meeting. If I can make that drastic of a change, you can too! I'll provide tips to help you break the fear of getting in front of the camera and mastering video so that you don't get stuck in twentieth-century marketing."

-Tricia Clements

MORE REVIEWS: MuttButs.com/GoogleReviews



Kathy Drewien

1 review

★★★★★ in the last week

The enthusiasm Trish brings to her presentations, her work, and her life is inspiring. The information she brings to the table is jam packed with wisdom and action steps you can apply today.



April Wier

17 hours ago

★★★★★ I've known Tricia for several years and have watched her skills multiply with a vengeance. I was on the speaker selection committee for WordCamp Atlanta 2018. We chose Tricia's talk "WHERE'S THE CONTENT? EFFECTIVE VIDEO USE IN YOUR WORDPRESS BLOG." She nailed it. I was taking notes not only on how to use video more effectively, but how to improve my own presentations. While I recommend her whole-heartedly for social media, I cannot emphasize enough what a great speaker she is. She would be a valuable addition to any speaker line-up.



Valerie Hudgins of Zen Dog Web Services, Inc.

Local Guide · 17 reviews · 75 photos

★★★★★ 2 months ago

Tricia is an engaging and animated speaker! She is great at tailoring her considerable knowledge of social media to the needs of her audience. In this seminar, small business owners were wow'd. Having taken her consult before, I know she can bring about excellent results. HIGHLY RECOMMENDED!



Brad Morrison founder of GoWP and Host of North Fulton WordPress Meetup

9 reviews

★★★★★ in the last week

Tricia is a video and live streaming expert! Really enjoyed her talk at the North Fulton WordPress Meetup -- learned a ton!



Lisa Illman of KritterKommunity.com

1 review

★★★★★ 8 months ago

Tricia edited my Kickstarter pet video and I couldn't be happier! She was fast, reliable and knowledgeable!

