



TRICIA CLEMENTS

Social Media Management
Google My Business | Speaker
MuttButs.com

PRESENTATIONS

PET BOARDING AND DAYCARE EXPO IN HERSHEY, PA

November 13, 2019

Topic: Local SEO: Get Your Pet Business Found in 2019!

WORDCAMP ORLANDO 2019

August 25, 2019

Topic: Your Business's Online Identity & Reputation

KENNESAW WORDPRESS MEETUP

August 14, 2019

Topic: Continuity and Branding for Your Business

WORDCAMP BIRMINGHAM 2019

August 11, 2019

Topic: Your Business's Online Identity & Reputation

WOODSTOCK WORDPRESS MEETUP

July 3, 2019

Topic: Continuity and Branding for Your Business

WORDCAMP ATLANTA 2019

May 5, 2019

Topic: How to Use Google My Business

MARIETTA WORDPRESS MEETUP

April 9, 2019

Topic: Google My Business

SANDY SPRINGS - COBB MEETUP

March 7, 2019

Topic: A Deep Dive into your Google My Business Account and how it Impacts Local SEO

COFFEE, TEA AND WEBSITES PODCAST

February 2019

Topic: Top 5 Local SEO Tips for your WordPress Site

NORTH FULTON WORDPRESS MEETUP

February 20, 2019

Topic: Local SEO 2019

WOODSTOCK WORDPRESS MEETUP

February 20, 2019

Topic: Google My Business and Local SEO

LOCAL SEO WORKSHOP MEETUP

February 5, 2019

Topic: Optimize Your Google My Business Profile

WORDCAMP ASHEVILLE 2018

August 19, 2018

Topic: Where's the Content? Effective Use of Video in Your WordPress Blog

WORDCAMP ATLANTA 2018

April 14, 2018

Topic: Where's the Content? Effective Use of Video in Your WordPress Blog

LOCAL SEO: GET YOUR BUSINESS FOUND!

Google My Business – Not Just Another Social Media Platform

Does your business service a specific geographic location? If so, you need to focus on Local Search Engine Optimization (SEO) and specifically your Google My Business (GMB) listing.

Your GMB listing will show up in Google Searches and Google Map Searches! It's crucial to getting found online.

GMB is NOT a set it and forget it platform for your business. Tricia will share Local SEO tips, tricks and best practices to get your local business found. This will include: claiming your GMB account, optimizing your GMB account, posting to GMB, getting and responding to reviews, your NAP, citations and more!

YOUR BUSINESS'S ONLINE IDENTITY & REPUTATION

It doesn't matter if you've been in business for 5 days, 5 years or 15 years, how you present your business online matters. From your website, to your email to your social media, there are certain areas that you can't neglect. Show prospective clients and referral partners that you're professional – You Mean Business!

Covered:

- Best Practices to create and maintain your online identity
- Where you should spend your money and where you can save money
- Tips to help others easily find your business
- Tips on what you're doing that's hurting your business, so STOP it!

WHERE'S THE CONTENT?

Effective Video Use on Your Blog

You've spent months creating a gorgeous website or maybe you paid someone else to design it for you, but what's next? How do you consistently add content to your site?

Learn tips and hacks to use video to create content for your blog, social media, newsletters and much more. Never run out of content again!

Key takeaways:

- Tips to Create a Marketing Calendar
- Why and How to Transcribe Your Videos
- How to Incorporate Video into Your Blog

Tricia Clements is a social media manager that focuses on pet businesses, video Google My Business and business branding. She is the Chief Fur Wrangler with MuttButs.com. Tricia focuses on helping businesses improve their online presence through online marketing, including blog content, social media, videos and much more. Book Tricia Today!

TRICIA CLEMENTS • 678-480-6669 • TRICIA@MUTTBUTS.COM



Learn How To Grow Your Business!

MORE REVIEWS

MuttButs.com/GoogleReviews



Kathy Drewien

1 review

★★★★★ in the last week

The enthusiasm Trish brings to her presentations, her work, and her life is inspiring. The information she brings to the table is jam packed with wisdom and action steps you can apply today.



April Wier

17 hours ago

★★★★★ I've known Tricia for several years and have watched her skills multiply with a vengeance. I was on the speaker selection committee for WordCamp Atlanta 2018. We chose Tricia's talk "WHERE'S THE CONTENT? EFFECTIVE VIDEO USE IN YOUR WORDPRESS BLOG." She nailed it. I was taking notes not only on how to use video more effectively, but how to improve my own presentations. While I recommend her whole-heartedly for social media, I cannot emphasize enough what a great speaker she is. She would be a valuable addition to any speaker line-up.



Valerie Hudgins of Zen Dog Web Services, Inc.

Local Guide · 17 reviews · 75 photos

★★★★★ 2 months ago

Tricia is an engaging and animated speaker! She is great at tailoring her considerable knowledge of social media to the needs of her audience. In this seminar, small business owners were wow'd. Having taken her consult before, I know she can bring about excellent results. HIGHLY RECOMMENDED!



Brad Morrison founder of GoWP and Host of North Fulton WordPress Meetup

9 reviews

★★★★★ in the last week

Tricia is a video and live streaming expert! Really enjoyed her talk at the North Fulton WordPress Meetup -- learned a ton!



Lisa Illman of KritterKommunity.com

1 review

★★★★★ 8 months ago

Tricia edited my Kickstarter pet video and I couldn't be happier! She was fast, reliable and knowledgeable!

